The New York Times

Taken from Article: Adventure Film Festivals
By WENDY KNIGHT
Published: January 6, 2006

“AGAINST a backdrop of cerulean sky, the skier pitches off a snow-crusted precipice and sinks in a mound of snow 30 feet below. He emerges from the swirl of powder and gracefully schusses down the 45-degree slope to audible gasps and cheers from the sellout crowd. Later, in a pub, the adrenaline-infused audience gathers to spin personal tales of adventure or to dream up the next one.”
“In these cinema events, hard-core and armchair athletes watch scenes of jaw-dropping athletic feats and daring natural exploration, all in celebration of life on the edge.”

“The Boulder Adventure Film Festival, begun in 2005 by Jonathan Copp, a climber and photographer, is meant to honor the spirit of adventure in Boulder, Colo., home to some celebrated adventure athletes. A three-day juried event in April, it starts with Dirt Days, a combination Earth Day fair and mini adventure challenge, and proceeds to full nights of screenings of films on climbing, conservation, ocean sports and other subjects.”

“These festivals are a celebration of the adventure lifestyle, said Mr. Chouinard (founder of clothing company Patagonia), whose own 1968 film, "Mountain of Storms," was the inspiration for many later ones. "The common thread of climbing, surfing and skiing is that they are nonmotorized, involve personal risk and a deep connection with nature," he said. "You can see these films on video at home, but it's not the same thing."”